



## A-MAX Technology Receives iBiquity Digital License To Develop Portable and iPod® Dock HD Radio™ Products

**Hong Kong Electronics Fair – April 15, 2009** – iBiquity Digital Corporation, the developer of digital HD Radio™ technology for AM and FM audio and data broadcasting, today announced that Hong Kong-based A-MAX Technology Limited has obtained an HD Radio original design manufacturers (ODM) license agreement. A-MAX offers services to integrate HD Radio technology into a variety of products in several categories such as personal navigation devices (PND), personal media player (PMP), digital picture frames, USB drives, portable media players and iPod®/iPhone® docks.

A-MAX offers complete end-to-end solutions to customers around the world, including design, manufacturing and logistics services, complete with delivery of packaged products to consumers. A-MAX also offers value-added design services, including industrial, mechanical engineering, tooling, electrical engineering and software design. A-MAX's advanced manufacturing equipment, experience and expertise in manufacturing technologies enable them to offer a variety of solutions.

“We are excited to offer our new HD Radio products and services,” said Victor Chan, Chief Executive Officer of A-MAX. “Currently, A-MAX has a factory capacity of producing 2.8 million units of MP3 players a month. Our flexible manufacturing facilities and easily reset production lines allow us to ramp up production quickly, accommodating both large and small production runs efficiently.”

Mr. Chan added, “A-MAX provides logistics services to customers in Europe, the U.S. and Asia. A-MAX has shipped products directly into customers’ distribution channels or to large retail chain customers. Our customers benefit from our ability to combine logistics services with design, manufacturing and supply chain management to reduce costs and create integrated processes.”

Jeff Jury, iBiquity’s Chief Operating Officer, said, “A-MAX is a recognized leader in high-volume portable product manufacturing. As the HD Radio portable device market expands, the demand to provide OEMs with production-ready devices will increase. A-MAX will be a great asset to deliver high-volume, low-cost system design and manufacturing.”

### **About iBiquity Digital Corporation**

iBiquity Digital Corporation is the developer of HD Radio™ technology, which is fueling the digital radio revolution in the United States and around the world. The digital technology enables broadcasters to offer new FM channels through multicasting, crystal-clear sound and data services on both the AM and FM bands – all free, with no subscription fee. Leading broadcasters, consumer electronics manufacturers, automakers and retailers are committed to HD Radio technology. The only digital broadcast system approved by the Federal Communications Commission (FCC) for AM and FM radio in the U.S., HD Radio technology is now being used by nearly 2,000 stations with an additional 1,000 plus new HD2/HD3 channels available across the country.

Nearly 100 unique HD Radio products are available from well-known brands in more than 14,000 retail outlets across the country. And the HD Radio system is gaining momentum in the automotive industry with 13 brands committed to factory-install the technology in their vehicles: Audi, BMW, Ford, Hyundai, Jaguar, Kia, Land Rover, Lincoln, Mercedes, Mercury, Mini, Scion and Volvo.

Due in large part to HD Radio technology’s ability to deliver digital-quality sound and services while leveraging existing analog spectrum, commercial implementation is gaining momentum in various countries, including Brazil, Mexico and The Philippines. Testing and demonstrations of the system are also underway in Canada, China, Colombia, Germany, Indonesia, Jamaica, New Zealand, Poland, Switzerland, Thailand, Ukraine, Vietnam and various other countries around the world.

iBiquity Digital's investors include 15 of the nation's top radio broadcasters, including ABC, Clear Channel and CBS Radio; leading financial institutions, such as Grotech Capital Group, J.P. Morgan Partners, New Venture Partners, FirstMark Capital, and strategic partners Ford Motor Company, Harris, Texas Instruments and Visteon. Founded in 2000, iBiquity Digital is a privately held company with operations in Columbia, MD, Auburn Hills, MI, and Basking Ridge, NJ. For more information, please visit <http://www.hdradio.com> and <http://www.ibiquity.com>.