



## **Early/Expansion Stage Companies Selected to Present at Capital Connection '09**

### ***Rigorous Selection Process Identifies Top Technology Solutions Companies***

MCLEAN, Va.--([BUSINESS WIRE](#))--Mid-Atlantic Venture Association today named the 32 early and expansion stage technology companies that have been selected to present at its flagship investment conference, Capital Connection™ '09, May 26-27, at the Mandarin Oriental Hotel, Washington, DC. A second group of companies, including high growth/late stage companies that will make presentations or participate on special topical panels will be announced later this week. Among the sectors anticipated to be represented are software, clean tech, health care IT, internet and online services, wireless, and telecommunications.

“From the strong pool of qualified companies that the committee was privileged to review this year, our selections reflect a cross-section of new and emerging technologies,” said Niloo Howe, Paladin Capital Group, one of four selection co-chairs. “We anticipate they will appeal to a broad range of investors and showcase the best mix of investment opportunities on the East Coast.” Howe was joined in the selection process by co-chairs Thanasis Delisthathis, New Atlantic Ventures; Will Dunbar, Core Capital Partners; and Steve Fredrick, Grotech Ventures, and a team of nearly 30 investment professionals and advisors from MAVA member firms.

Each company applying was reviewed in terms of the quality of product or service solution, scalability of the enterprise, potential market, experience and relevant abilities of the management team, and technical and domain expertise. Each company will have an eight-minute slot to present to an audience of investors and advisors, as well as the opportunity to schedule on-site meetings and exhibit at the two-day conference.

The selected companies are:

Altruista Health, Inc.	MAXION Technologies
AnySource Media LLC	Mezmeriz
Aptela	Motionsoft Inc.
ARPU Inc., GivAClick	mySBX, Inc.
Autani Corporation	OnPATH Technologies
CivicUS	Rialto Analytics
ClickEquations, Inc.	Scaleform
CommuniClique Inc.	SponsorSelect Inc.
Datacraft Solutions, Inc.	ThePort Network, Inc.

DubMeNow  
Event Innovation Inc.  
Formatta Corporation  
Hero Technologies  
Hi-G-Tek, Inc.  
JackBe  
LucidMedia Networks, Inc.

uBee.com  
Unimarket  
Upside Over Inc.  
Visual Crossing  
VisualCV  
WorthPoint  
Zenoss Inc.

“It's especially relevant that this year we're showcasing in the nation's capital some of the best technologies from both emerging and established companies, given that Washington is at the center of much of today's global financial and technology discussions directly affecting entrepreneurial enterprises,” said Julia Spicer, MAVA's executive director.

As it has done for more than twenty years, Capital Connection '09 will bring together this broad community of entrepreneurial companies and potential partners to help further enhance business and economic growth.

### **Capital Connection '09**

MAVA's flagship event, Capital Connection™ '09, is scheduled for May 26-27 at the Mandarin Oriental Hotel, Washington, DC. Opinion leaders from business and government will be on the program along with more than 50 technology companies at all growth stages that will be showcasing their capabilities to a nationwide audience of investors, advisors, partners, and entrepreneurs. For registration information, go to [www.capitalconnection.org](http://www.capitalconnection.org).

### **About MAVA**

The Mid-Atlantic Venture Association represents private equity and venture capital firms with investment interests in the mid-Atlantic and beyond, entrepreneurs, and their strategic partners. MAVA provides a wide range of programs, information and forums designed to stimulate revenue and company growth, facilitate quality deal flow, encourage collaboration, and foster relationships among entrepreneurs, investors, strategic partners and customers. Membership includes more than 500 venture capital professionals representing nearly 125 firms with collectively more than \$100 billion in capital under management. For more information, please visit [www.mava.org](http://www.mava.org).