



## BroadSoft Recognized as one of the Fastest-growing Companies in Greater Washington

*Global Telecommunications Software Company Wins 2009 SmartCEO/BDO Seidman Future 50 Award*

Gaithersburg, MD (01/29/09) – BroadSoft, Inc., the leading worldwide provider of VoIP applications, announced today it has been named to the Washington *SmartCEO* magazine/BDO Seidman LLP 2009 Future 50, which recognizes the 50 fastest-growing companies in the Greater Washington Area based on employee and revenue growth over a three-year period.

"BroadSoft® has transformed the way people communicate through integrating its carrier-grade voice applications with leading business process software and Web 2.0 applications," said Mike Tessler, president and CEO of BroadSoft. "In less than 10 years, BroadSoft has changed the global telecommunications landscape by bringing thought leadership and innovation to the market. We're honored to be recognized as a local business that makes an impact."

Winners of *SmartCEO*'s 4th Annual Future 50 will be recognized at an awards gala, which takes place this evening, January 29th, at the Hyatt Regency Bethesda in Bethesda, MD. The 50 Greater Washington companies who receive the award are profiled in the January issue of *SmartCEO* Magazine. For a complete list of winners, visit [www.smartceo.com](http://www.smartceo.com).

"Each Future 50 winner has effectively translated their passion and innovation into tremendous growth and success," said Jaime Park, group associate publisher at *SmartCEO* Magazine. "We are honored to recognize BroadSoft as one of the 50 fastest-growing companies in Greater Washington."

Washington *SmartCEO* magazine is a regional "growing company" publication. *SmartCEO* believes that a "growing company" is really determined by the spirit, drive and dynamics of a company's owners and managers, rather than by the size of its building, the number of its employees, or its sales volume. *SmartCEO* is read by more than 34,000 business owners in Baltimore and Washington.

### **About BroadSoft**

BroadSoft® provides VoIP application software that enables the delivery of hosted telephony and multimedia services. After the 2008 acquisitions of Sylanro and the GENBAND M6 product line, BroadSoft has emerged as the undisputed market leader of VoIP application servers. BroadSoft's family of carrier-class products, including its award-winning flagship BroadWorks® technology, empowers wireless, wireline and cable carriers to deliver next-generation voice and multimedia applications and advanced features that enable them to increase revenue, enhance competitive differentiation and elevate customer satisfaction. BroadSoft's products deliver the scale, open architecture and reliability that the world's leading telecommunications companies demand to serve mission-critical enterprise and residential broadband customers. BroadSoft provides VoIP applications to eight of the top 10 and 14 of the top 25 largest carriers worldwide, as measured by recent annual revenue, including KPN, Korea Telecom, Qwest, SingTel, Sprint, Swisscom, Telefonica de Espana, Telstra, T-Systems, and Verizon. For additional information, go to [www.BroadSoft.com](http://www.BroadSoft.com).